



PLATINUM
t o w e r s

LOCATION • SPACE • ELEGANCE



The
PLATINUM

—◆—
LOCATION • SPACE • ELEGANCE

Precious as Platinum, the location is just priceless of Platinum Towers. Located in the heart of Gurugram, at MG Road, next to Iffco Chowk, The property is in vicinity to all the coveted shopping malls, luxury hotels, commercial hub and prime areas like Golf Course and Cyber City.

To own this address will mean creating an indefinite bond for a lifetime for yourself.

Celebrate your life with the most timeless property designed to change the way you live.

Sikandarpur Metro

MG Road Metro

PLATINUM
TOWERS

Essel Towers

Iffco Chowk Metro

MAX Hospital

Central Mall

MG Road

ABW Tower

Westin Hotel

NH-8
Delhi-Jaipur Highway

Luxury Living in The Heart of City

MG Road, Gurugram

Artistic impression



MG ROAD
GURUGRAM

Platinum Towers

With doorstep convenience for those
who prefer everything nearby,
welcome to a neighbourhood of
action & energy.

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Location that is

Platinum in every direction

- ◆ 0 minutes from revamped Iffco Chowk
- ◆ 15 minutes from airport
- ◆ 2 minutes from famous food destinations (Sec-29, Cyber Hub)
- ◆ 3 minutes from major shopping destination
- ◆ 5 minutes from major schools
- ◆ 2 minutes from NH-8
- ◆ 5 minutes from major hospitals like Max, Fortis and Medanta
- ◆ 5-10 minutes from five star hotels

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LOCATION • SPACE • ELEGANCE



Get the
**Platinum
advantage**
with freedom to design your
Space

Designed especially for those who prefer quality over quantity and space to live life to the fullest, we have made sure that every apartment is at least **2-side open with just two apartments** on each floor. **Flat-slab structure** provides invariable flexibilities for any future changes you would like to make.

Floor to floor height 3.6m and 3.3m.

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Artistic impression



Artistic impression

Enjoy the
Platinum
freedom to choose your kind of
apartment

—◆—

The project provide options of luxurious 2BHK,
3BHK, 4BHK & 4BHK spacious apartments.
All apartment come with flat slab structure,
slim line aluminium windows, large balconies
with well-crafted design.
Choice of Bare Shell, Silver
and Platinum finishes.

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Artistic impression





Artistic impression



Artistic impression

Standing tall with the
Platinum
Elegance

Platinum Towers comprise of six tall towers, each tower has two apartments per floor, double-height luxurious tower entrance lobbies, extra-large balcony spaces, floor to ceiling glass facade, amongst many other luxury features.

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Platinum

facilities for the wholesome
Recreation

Platinum Towers is equipped with a dedicated 22000 sq. ft. clubhouse featuring state-of-the-art gymnasium, a luxurious spa and swimming pool amongst other feature.

LOCATION • SPACE • ELEGANCE



Artistic impression



Artistic impression



Artistic impression

Platinum

essentials for doorstep Convenience

For a fully integrated lifestyle, we have created an abode that provides all the facilities within Platinum Towers. It's a bliss in disguise to have a blend of perfect location with exceptional convenience for the luxury life style.

- ◆ Exclusive business centre
- ◆ Home Theatre
- ◆ Modern supermarket for your daily needs
- ◆ Ultra-modern salon for beauty essentials
- ◆ Perfect meals at Deli/Coffee House
- ◆ Reading passion to explore at our dedicated library
- ◆ Premium & spacious banquet hall to celebrate special occasions



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Platinum

entertainment for ONE & ALL.

Here is a perfect way to keep yourself busy with our tailor-made activities. Start with enlivening your senses with personalised movie theatre experience. Besides, you can invite your guests to our dedicated banquet hall or card room and indulge in an evening of endless socializing and partying. For your little wonders, we have a wide play area to explore their interests on ground. Also, the movie buffs can definitely enjoy private screening of movies at our mini theatre.

- ◆ Kids Play Area ◆ Banquet Hall ◆ Card Room ◆ Mini Theatre ◆ Jogging Track
- Basketball Court (half) ◆ Tennis Court

LOCATION • SPACE • ELEGANCE



Artistic impression



Platinum

Bliss of Wireless Living. Mobile App for Residents

A personal residents mobile app keeps your life here in pace with the modern age. The app provides comfort services on your phone like visitor management, clubhouse facility booking, engineering helps, maintenance payments and many more. The app, further, can be integrated with smart home services.

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Peace of mind with the Platinum standard Security

At Platinum Towers, we have given special emphasis on security to ensure your safety in every sense of the word. Dedicated security personnel, fire safety, monitored CCTV surveillance and access controlled lift ensure 24 hours safety for your family.

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Snapshot of our Platinum facilities

Clubhouse

- > Large clubhouse - 22,000 ft²
- > Massage Room
- > Deli/Coffee House
- > Business Centre
- > Dedicated Kids Play Area
- > World-Class Gym with Multi-Fitness Room
- > Banquet with Pre-Function Area
- > Salon
- > Mini Theatre
- > Card Room
- > Library
- > Swimming pool
- > Steam & Sauna

Security Features

- > Intercom facility on mobile
- > Water sprinklers in case of fire
- > Monitored access with CCTV surveillance and access control
- > Personalised Platinum mobile application
- > Fire fighting system

External Facilities

- > Landscaped Garden
- > Jogging Track
- > Grand welcome entrance with water front
- > Kids Play Area
- > Basketball Court (half)
- > Tennis Court

Infrastructure Facilities & Services

- > Driver's sitting room with toilets
- > Separate entry for drivers/Support Staff
- > 100% power back up
- > 100% basement parking
- > Car cleaning facility
- > Security cabin



Technical Detail

Project Details

- > Project land area: 5,56875 acres (Area of phase for Registration)
- > No. of towers: 6+EWS
- > Total no. of apartments (excluding EWS): 264 (Provisional)

Types of Apartments

Unit type	Carpet area (Sq. ft.)	Saleable area (Sq. ft.)
2 BHK	1352	2300
3 BHK	1591	2685
4 BHK	1913	3150
4 BHK-L	2777	4175
4 BHK-T	2696	4300

Unit type	Tower			
2 BHK	B	C	D	E
3 BHK	B	C	D	E
4 BHK	C	D		
4 BHK-L	A	F		
4 BHK-T	C	D		

Finishes Available

2 BHK	Silver
3 BHK	Silver
4 BHK	Silver
4 BHK-L	Bare Shell, Silver & Platinum
4 BHK-T	Silver

Bare Shell Finish

Bare Shell finish with bare shell structure provides flexibility to uniquely design your own apartment. The apartment is cautiously designed with least columns and with beams only on the outer periphery of the apartment to allow large columnless areas within the apartment.

Silver Finish

Silver finish is carefully designed with luxurious stones, beautiful tiles, upscale bath fittings. Slim line Aluminium doors & windows, modern VRV air conditioning the new Luxury standard specification in the project. The specifications still provide flexibility to install the kitchen, wardrobes, wooden flooring as per your own need and liking.

Platinum Finish

Platinum finish is for those who still want something extra. The finish is centered with white and black combination of stone which is the epitome of upscale marble finish. The apartment comes with luxurious wardrobes, kitchen, wooden flooring in addition to other features available. Modern VRV air conditioning is the new standard specification in the project.

Ground Floor Entrance Lift Lobbies

- > Double height welcome experience
- > Luxuriously furnished and 24X7 surveillance by security personnel
- > Air conditioned for year round comfort

Club Services

- > Large Clubhouse - 22,000 ft²
- > Spa/ Massage Rooms
- > Deli/Coffee House
- > Business Centre
- > Dedicated kids play area
- > World-class Gym
- > Banquet Hall
- > Mini Theatre
- > Card Rooms
- > Library
- > Swimming Pool
- > Steam & Sauna

Platinum Residents Mobile App

- > Book club services through the mobile app
- > Inform your visitors in advance with the mobile app
- > Pay your dues with the help of the mobile app

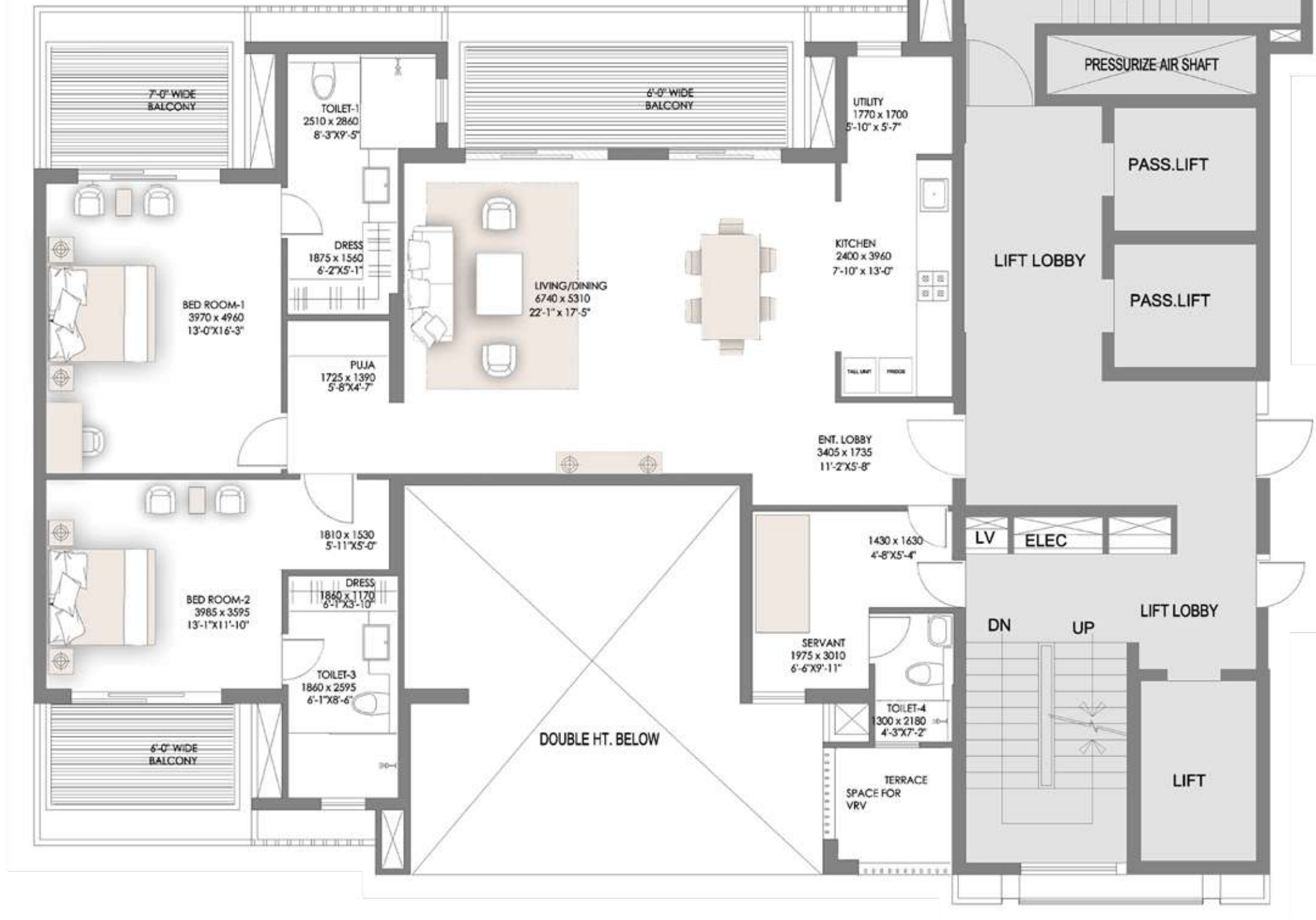


Technical Specifications

		Bare Shell Finish	Silver Finish	Platinum Finish
Living / Dining	Flooring Walls Ceiling Air-conditioning	Concrete x Concrete x	Imported Marble Acrylic Emulsion Paint on Gypsum Plaster Punning POP/Gypsum Plaster false ceiling with Acrylic Emulsion Paint VRV Ductable with AHUs	Imported Marble Acrylic Emulsion Paint on Gypsum Plaster Punning POP/Gypsum Plaster false ceiling with Acrylic Emulsion Paint VRV Ductable with AHUs
Master Bedroom	Flooring Walls Ceiling Air-conditioning	Concrete x Concrete x	Imported Marble Acrylic Emulsion Paint on Gypsum Plaster Punning Acrylic emulsion paint with limited false ceiling as per design VRV Slim Line Ductless Unit	Imported Marble Acrylic Emulsion Paint on Gypsum Plaster Punning POP/Gypsum Plaster false ceiling with Acrylic Emulsion Paint VRV Ductable with AHUs
Bedroom 2 & 3	Flooring Walls Ceiling Air-conditioning	Concrete x Concrete x	IPC Flooring with provision for wooden flooring Acrylic Emulsion Paint on Gypsum Plaster Punning Acrylic emulsion paint with limited false ceiling as per design VRV High wall Units	Wooden flooring Acrylic Emulsion Paint on Gypsum Plaster Punning POP/Gypsum Plaster false ceiling with Acrylic Emulsion Paint VRV Ductable with AHUs
Bedroom 4	Flooring Walls Ceiling Air-conditioning	Concrete x Concrete x	Imported Marble Acrylic Emulsion Paint on Gypsum Plaster Punning Acrylic emulsion paint with limited false ceiling as per design VRV High Wall Units	Imported Marble Acrylic Emulsion Paint on Gypsum Plaster Punning POP/Gypsum Plaster false ceiling with Acrylic Emulsion Paint VRV Ductable with AHUs
Kitchen	Flooring Walls Ceiling Counter Fittings / Fixtures Others	Concrete x Concrete x x Provision of wet point in shaft	Imported Marble Gypsum Plaster POP/Gypsum Plaster false ceiling with Acrylic Emulsion Paint x Provisions for Chimney, Hop, Refrigerator, Microwave, Dishwasher Provision of wet point in shaft	Premium Imported Marble Granite and Gypsum Plaster POP/Gypsum Plaster false ceiling with Acrylic Emulsion Paint Granite Provisions for Chimney, Hop, Refrigerator, Microwave, Dishwasher Modular Kitchenwork
Master Bathroom	Flooring Walls Ceiling Counter Fittings / Fixtures Air Conditioning Others	Concrete x Concrete x x x Provision of wet point in shaft	Imported Marble Imported Marble & Acrylic Emulsion Paint on Gypsum Plaster Punning False ceiling with Acrylic Emulsion Paint Imported Marble / Granite counters with wash basins Sanitary fittings of Gessi/ Duravit / Toto or equivalent, CP fittings of Gessi/ Grohe / Kohler or equivalent, Bathtub in Master Bathroom of 4BHKs Only VRV Casette/High Wall Provision for Gyesers	Imported Marble Imported Marble & Acrylic Emulsion Paint on Gypsum Plaster Punning False ceiling with Acrylic Emulsion Paint Imported Marble / Granite counters with wash basins Sanitary fittings of Gessi/ Duravit / Toto or equivalent, CP fittings of Gessi/ Grohe / Kohler or equivalent, Bathtub in Master Bathroom of 4BHKs Only VRV ductable AHUs Provision for Gyesers
Powder Room	Flooring Walls Ceiling Counter Fittings / Fixtures Others	Concrete x Concrete x x Provision of wet point in shaft	Imported Marble Imported Marble & Acrylic Emulsion Paint on Gypsum Plaster Punning False ceiling with Acrylic Emulsion Paint Imported Marble / Granite counters with wash basins Sanitary fittings of gessi/ Duravit / Toto or equivalent, CP fittings of Gessi/ Grohe / Kohler or equivalent, Bathtub in Master Bathroom Provision for Gyesers	Imported Marble Imported Marble & Acrylic Emulsion Paint on Gypsum Plaster Punning False ceiling with Acrylic Emulsion Paint Imported Marble / Granite counters with wash basins Sanitary fittings of Gessi/ Duravit / Toto or equivalent, CP fittings of Gessi/ Grohe / Kohler or equivalent Vanities, Provisions for Gyesers

Technical Specifications

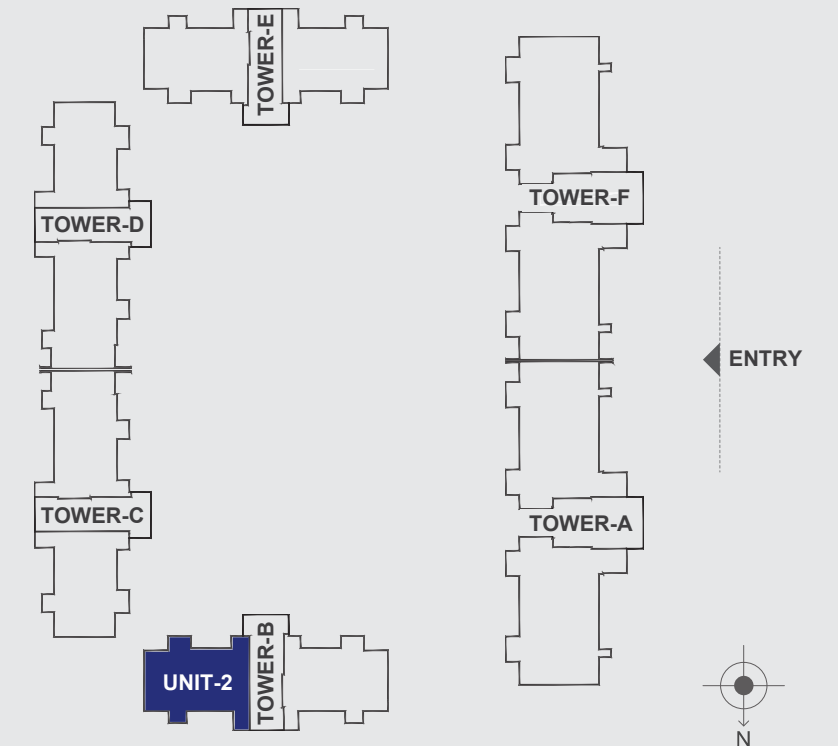
		Bare Shell Finish	Silver Finish	Platinum Finish
Other Bathrooms	Flooring Walls Ceiling Counter Fittings / Fixtures Others	Concrete Concrete Concrete x x x	Imported Marble Tiles, Glass Partitions & Acrylic Emulsion Paint on Gypsum Plaster Punning False ceiling with Acrylic Emulsion Paint Imported Marble / Granite counters with wash basins Sanitary fittings of Gessi/ Duravit / Toto or equivalent, CP fittings of Gessi/ Grohe / Kohler or equivalent Provision for Gyesers	Imported Marble Imported Marble & Acrylic Emulsion Paint on Gypsum Plaster Punning False ceiling with Acrylic Emulsion Paint Imported Marble / Granite counters with wash basins Sanitary fittings of Gessi/ Duravit / Toto or equivalent, CP fittings of Gessi/ Grohe / Kohler or equivalent Vanities, Provisions for Gyesers
Servant Room	Flooring Walls & Ceiling Toilet	Concrete Concrete Provision of wet point in shaft and cut out in Floor	Ceramic Tiles Oil-bound Distemper Ceramic Tile flooring & Dado, Indian make sanitaryware	Ceramic Tiles Oil-bound Distemper Ceramic Tile flooring & Dado, Indian make sanitaryware
Balcony	Flooring Walls Ceiling	x Texture Paint Oil-bound Distemper	Tiles and Granite Texture Paint Oil-bound Distemper	Tiles and Granite Texture Paint Oil-bound Distemper
Lift Lobby	Flooring Walls Ceiling Elevators	Imported Marble in ground floor & above, Granite in basements Imported Marble & Acrylic Emulsion in ground floor, Granite with Acrylic Emulsion Paint in basements POP false ceiling with Acrylic Emulsion Paint Access Controlled 2 Passengers and 1 Service lift in every tower	Imported Marble in ground floor & above, Granite in basements Imported Marble & Acrylic Emulsion in ground floor, Granite with Acrylic Emulsion Paint in basements POP false ceiling with Acrylic Emulsion Paint Access Controlled 2 Passengers and 1 Service lift in every tower	Imported Marble in ground floor & above, Granite in basements Imported Marble & Acrylic Emulsion in ground floor, Granite with Acrylic Emulsion Paint in basements POP false ceiling with Acrylic Emulsion Paint Access Controlled 2 Passengers and 1 Service lift in every tower
Doors, Windows & Wardrobes	Entrance Door Internal Doors External Doors & Windows Wardrobes	Hardwood framed polished solid Wood door x Aluminium Slim Line Doors and Aluminium Windows x	Hardwood framed polished solid Wood door Hardwood framed veneer finished flush doors Aluminium Slim Line Doors & aluminium Windows x	Hardwood framed polished solid Wood door Hardwood framed veneer finished flush doors Aluminium Slim Line Doors & Aluminium Windows Modular Woodwork
Electrical Fixtures & Fittings		x	Modular Switches of Brands Like Legrand, Phillips or equivalent	Modular Switches of Brands Like Legrand, Phillips or equivalent Mix of LED & Lutron dimmable lights
Air-Conditioning		Outdoor VRV Air Unit Only	VRV outdoor & indoor units only	VRV outdoor & indoor units only
Towers Available In		Platinum A, Platinum F	Platinum A, Platinum B, Platinum C, Platinum D, Platinum E, Platinum F	Platinum A, Platinum F



2 BHK TYPICAL FLOOR PLAN

TOWER	:	B
FLOOR	:	1 st
UNIT	:	2
CARPET AREA	:	1352 SQ. FT.
SALEABLE AREA	:	2300 SQ. FT.
BALCONY AREA	:	262 SQ. FT.

KEY PLAN

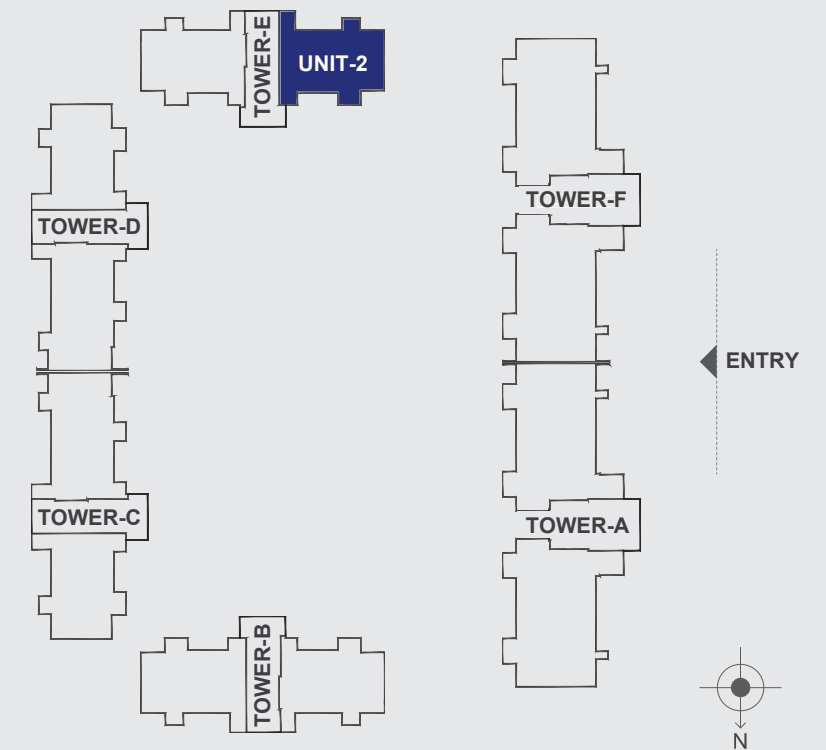




3 BHK TYPICAL FLOOR PLAN

TOWER : E
 UNIT : 2
 CARPET AREA : 1591 SQ. FT.
 SALEABLE AREA : 2685 SQ. FT.
 BALCONY AREA : 421 SQ. FT.

KEY PLAN

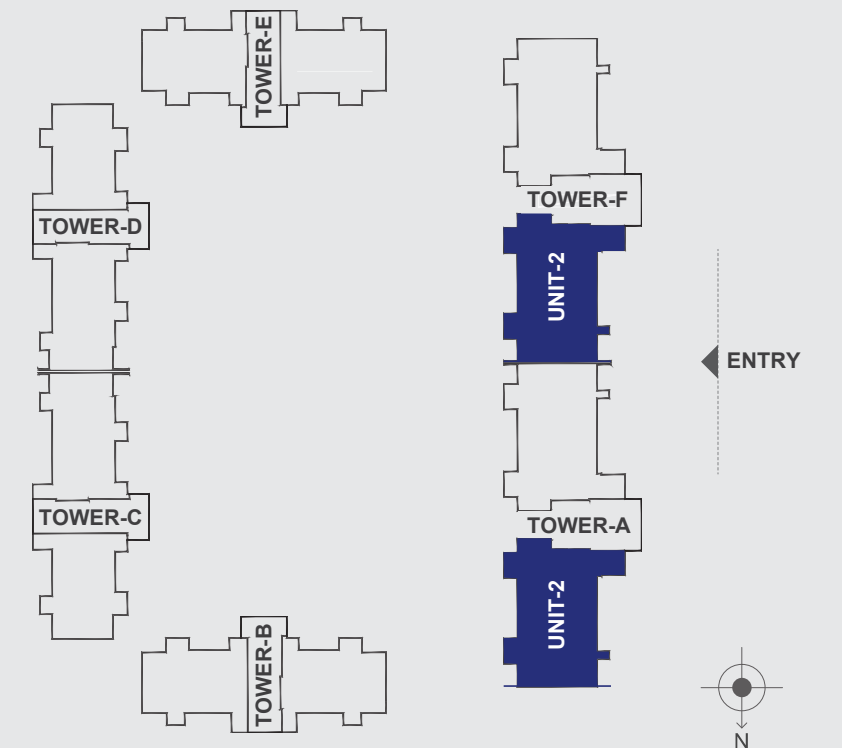




4 BHK TYPICAL FLOOR PLAN

TOWER : A & F
 UNIT : 2
 CARPET AREA : 2777 SQ. FT.
 SALEABLE AREA : 4175 SQ. FT.
 BALCONY AREA : 561 SQ. FT.

KEY PLAN



ABOUT US



Parikrama, Sector-20, Panchkula



Time Tower, M.G. Road, Gurgaon



Essel Tower, M.G. Road, Gurgaon



La Lagune, Golf Course Road, Gurgaon



Triton Mall, Jhotwara Road, Jaipur



Suncity Township, Sikar Road, Jaipur

Suncity Projects Pvt. Ltd. is a pioneer in conceiving and executing a profusion of urbane real estate projects arraying from townships to group housing to luxury apartments to shopping malls to office complexes. Not just this, the company also brings together the unmatched experience and expertise of some of India's most reputed business conglomerates.

Moreover, with break-through technology, innovative designs, superior standards of construction, customer service and community values, Suncity Group has delivered outstanding results every time. The group foresees a wide spectrum of assignments where each project is a showpiece in its category reflecting the highest standards of planning and construction comparable with the best in the business.

PLATINUM TOWER – RERA REGISTRATION NO.: RC/REP/HARERA/GGM/2018/04

Disclaimer: All floor plans, layout plans, amenities, elevations and specifications are purely conceptual & illustrative and not a legal offering and are subject to necessary approvals from competent authorities; also are subject to change by the company/architect or competent authority from time to time if so warranted by the circumstances.

(1 square meter = 10.7639 square feet & 1 hectare = 2.47105 acre)

Essel Housing Projects Pvt. Ltd.

Platinum Tower RERA Reg. No
RC/REP/HARERA/GGM/2018/04

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Corporate Office

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Road, Sector-54, Gurugram -122002, Haryana, India
CIN No: U70109DL1999PTC099190

Managed by:



Site Office

Platinum Towers, Opposite Westin
Hotel, M.G. Road, Sector-28,
Gurugram-122001, Haryana, India